



The Asia Institute

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Habitat for Humanity (Asia-Pacific)

Virtual Internship
Terwilliger Center's Philippines
Shelter Venture Lab
Research Assistant



Habitat for Humanity (Asia-Pacific) Virtual Internship: Research Assistant



Company Introduction

Habitat for Humanity partners with people in your community, and all over the world, to help them build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. With your support, Habitat homeowners achieve the strength, stability, and independence they need to build a better life for themselves and for their families.

GOING GREEN: UNDERSTANDING THE NEEDS, CHALLENGES, AND OPPORTUNITIES OF CONSTRUCTION-BASED COMPANIES IN THE PHILIPPINES TO PROMOTE AND DELIVER SUSTAINABLE PRACTICES IN ITS VALUE CHAIN

Internship Overview

This internship position is focused on research to understand the needs, challenges and opportunities of Philippine construction companies, to promote and develop sustainable practices in their value chains. The results of the research will be used to support the market-based approach of Habitats Terwilliger Center in the Philippines, to launch and implement business models that would ensure families, particularly how low-income communities can improve the way they access information, skills, materials, and financing to improve their housing conditions.



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Key Responsibilities

The activities of the internship include research, analysis, scoping, and arranging the information collected into an easy-to-use modular format accompanied by relevant graphics. This may include coordinating with the research team on the ground capturing data through surveys or KIIs. The crucial role of context is central in the analysis, case examples and templates developed from the Philippines perspective, particularly Cebu or Central Visayas where the team is located. In compiling this, therefore, emphasis will be on:

- Collecting information on the needs, challenges, and opportunities of Philippine construction-based companies in the value chain (e.g wood, cement, and roofing) on the supporting functions and the rules and regulatory aspects
- Using a power analysis on keys factors, influences, and triggers of the relevant market actors
- Surfacing existing business models, multisectoral partnerships, community-based initiatives, and or best practices in the region that could be relevant to housing
- Ensure relevance and usability of this information, for the Terwilliger Center, as well as the Philippine National office to effectively promote policy influencing/engagement tools and tactics.

Key Deliverables

- Desk Based research and compilation of information
- Survey key Informant interview if needed
- Isolating case examples per thematic area
- Summarizing and analyzing relevant information
- Documenting sources from the desk review/data-gathering conducted
- Contributing to initial layout and compiling of the first draft. (paper and short video)
- Presenting results in a workshop



Skills Required

- Critical thinking, creativity, and analytical skills
- Excellent research and writing skills
- Skills in editing and layout an advantage
- Specific knowledge or interest on the housing market system will be an added advantage